

**20 Years**  
1996 – 2016



**Summer 2016**

**20 Years Kraft** ...keeps your horses fit!

Dear customers, partners and friends,

"20 Years **Kraft** ...keeps your horses fit!" is this year's highlight!

Enclosed is information about **our open house on Sunday, the 2<sup>nd</sup> of October 2016** as well as updates on this past year's happenings. Further information will also be considered during our anniversary celebration. **You are hereby cordially invited to attend.**

### New look

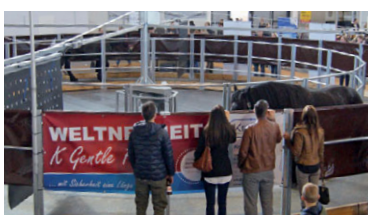
Have you already noticed our new look? Our new catalog has been redesigned. We first presented it at the "Pferd (Horse) Bodensee" trade fair. It is compact, full of information and was supported by you, our dear business partners. Our catalog was so popular that we had to get more from our home office in a very short time. We thank you for your cooperation and input. The collaboration was fantastic!

Please contact us if you do not yet have our new catalog and we will be happy to send you one. You can also take the opportunity to pick one up at the next trade fair or at our anniversary event.



### Pferd Bodensee

We had many visitors at our booth during this trade show due to our demonstrations and the presentation of our Gentle Power System. We have already secured some new sales since and due to the fair. We would also like to thank the Friedrichshafen trade show organizers. They were friendly, courteous and ready to help – exactly what a customer would wish for. They are an example for all trade show organizers.



Curious visitors

 **Kraft** ...keeps your horses fit!

# 20 Years

1996 – 2016

## Titanen der Rennbahn (Titans of the Racetrack)

Organizers have brought their strongest horses (all breeds of cold blooded horses) to the Haseloff family's racetrack since 2002. The cold blooded scene has really caught on in this region and well beyond. A KRAFT horse walker will not leave them cold in the near future.

We have become partners this year and will be represented at this event. Please visit us.



24.–26. Juni

2016

## Festive inauguration

A convoy of trucks hauled materials for four horse walkers to Turkmenistan at the end of March. The inauguration commenced at the end of April due to an extremely fast installation in conjunction with the International Achal Tekkiner Symposium in Askabat. We thank our partner Ahmed from Turkey, who really applied himself to this project.



Thomas and Ahmed sweating



... the first one is completed!



Four in one fell swoop!



## First retiree

Jürgen Grieser is leaving for his well-deserved retirement after 17 years with us. He worked in all areas of operations and helped wherever there was a need. There are many memories and at times he tells us younger ones stories from the past and of his many experiences.

Jürgen Grieser and Uwe Kraft

## 70 years Oma Hilde

Oma (grandmother) Hilde will turn 70 one week before our anniversary. She does not like to be the center of attention. She is the faithful soul in the background. She loves her work in the stalls and her garden. She sings for the choir and is always there when her children and grandchildren need her.

**Thank you, Oma Hilde, for everything!**

May many blessings and good health accompany you for years to come.



Our Oma Hilde

## 20 Years Kraft ...keeps your horses fit!

**We are extremely happy. 20 years ago we could not have imagined how many of our horse walkers would be used around the world.**

We sincerely invite you to celebrate this anniversary with us and will have a colorful program prepared for you. We would especially like to feature our Frühschoppen (morning pint) with breeder Gerd Sosath followed by a panel discussion. Take advantage of the advice and information you will receive at our small but nice trade fair. Please also take the time to investigate our Water Horse Walker with a new purification system.

We will provide for your wellbeing. Various suppliers from our region will support us in this. \*Wear suit and tie if you want to participate in our two legged water marathon. We will keep you informed about this in our current event media.

### INVITATION

**to our Open House on Sunday, the 2<sup>nd</sup> of October 2016**

**11:30 AM**

**Frühschoppen (morning pint)**

**The future of horse breeding and care**

Lecture by Gerd Sosath, Sosath Stallion Farm  
Followed by a panel discussion

**12:00 Noon**

**Lunch**

All around the Hohenloher breadbasket



**We are looking forward to welcome you.**

**13:00-17:00 PM (1-5 PM)**

**Presentations and entertainment for our guests:**

- Demonstration of our Water Horse Walker with newly developed water purification system
- Photo display
- 20 Years Kraft ... keeps your horses fit!
- Company tour
- Children's activities (bouncy castle, face painting, horse quiz, ...)
- Live farrier demonstration
- Carriage rides
- Pony rides

**A special highlight: Exhibition "All around the horse" with many well know partners**

**15:30 PM (3:30 PM)**

Challenge\*: Water-Marathon for our two legged friends

**In the name of our entire team,**



**Uwe Kraft**



Our exhibition partners:

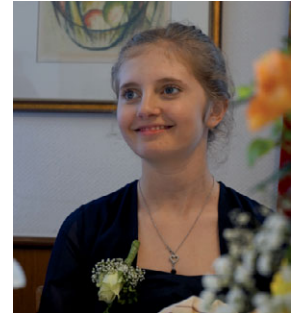


**20 Years**  
1996 – 2016



### April 23<sup>rd</sup>, 2016

Three of our colleague's children celebrated their confirmation at the Honhardt church at the same time. The beaming faces of Saskia, Olivia and Yannick were looking at us during this festive church service. **We hereby wish you a good and protected path into adulthood.**



*A delighted Olivia*

### Victory for Josefin

Josi amazed the judges with her performance during the Honhardt youth tournament and on her beloved Desnador. She achieved second place in A-Dressage.



Desnador was bred by us. Josefin trained him herself and you may recall him from the Equitana trade show. A horse with nerves of steel.

A half-brother of Franziskus from Rodiana is now in Startlöchern.  
A dark horse, super character and excellent gait.  
These are the best conditions for showing.



And another half-sister of both from top sire Floriscount (highly successful at the Nürnberger Burgpokal). She is still hiding behind her mother's back and is happy to drink her milk.

**And a special treat at the end ... as if carried by hand – Anni and Feli's clever transport idea ☺**



Have a great summer.  
We will see you in October and do not forget your Bierdeckel (beer coaster).

Heartfelt greetings in behalf of the Kraft Company and family,  
Yours,

 **Kraft** ...keeps your horses fit!